

Ohio State Chiropractic Board



NEWSLETTER

March 2019

Members of the Board

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Marketing for Integrated Practices

The Board's law ([ORC Section 4734.31 \(C\)\(32\)](#)) prohibits false, fraudulent, deceptive, or misleading advertising or other solicitations for patients, or knowingly having professional connection with any person that advertises or solicits for patients in such a manner.

As such, licensees conducting educational seminars, presentations, programs, dinner talks, etc. on behalf of integrated healthcare practices must clearly identify they are a chiropractic physician when conducting such events.

Attendees at these events must clearly know the individual conducting the educational seminar, presentation, program, dinner talk, etc. is a chiropractor.



KEEP YOUR CONTACT INFORMATION UP TO DATE

The Board is experiencing an increase in licensees not keeping their contact information up to date (email, home and business addresses(es), telephone numbers, etc.) *It is a violation of the Board's laws and rules if you do not notify the Board of any change in contact information within 30 days of the change.*

To view/update your contact information, log into your eLicense.ohio.gov profile using your email address and password and click Change Address on the Options Button.

Continuing Education Audits- Are You Ready?

The Board will conduct CE audits later this year. If you are selected for audit, you will receive an email from the eLicense system advising that you have 30 days to upload your CE certificates for Board review.

Looking for a List of Board-Approved CE?

No need to review the Board's rules and search numerous websites trying to determine if a program meet the Board's requirements - **PACE approved programs meet the Board's CE *requirements!** Go to www.pacex.fclb.org to search nearly 2,000 programs by date, topic, region, instructor or format. **No need to worry about keeping CE certificates – PACE will maintain a transcript of your hours for you!**

*Excluding the following topics: billing and coding *in relation to upcoding or enhanced* billing/coding techniques; risk management; malpractice defense; practice management; programs wherein promotion of a product or service is the principle purpose of the program; strategies to increase reimbursement; motivational programs; legal courses; professional organizational business meetings; speeches, and practice building.

www.pacex.fclb.org

Earn your CE for 2020 Renewal!

The current CE earning period is April 1, 2018 to March 31, 2020.
